

Hildale City Council Work Session

320 East Newel Avenue, Hildale, Utah 84784

April 29, 2019 6:30 p.m.

Present:

Mayor: Donia Jessop

Council Members: Stacy Seay, Jared Nicol, Maha Layton, Lawrence Barlow,

City Recorder: Vincen Barlow

City Manager: Christian Kesselring

Staff: John Barlow, Harrison Johnson, Kyle Layton, Weston Barlow, Mariah La

Corti,

Court Monitor: Roger Carter

Public: Willie Jessop (this list may be incomplete)

#1 Call to Order

Meeting called to order at 6:30 pm. Roll was taken, quorum present. Jared led the crowd in the pledge of allegiance.

#2. Public Comment

Willie Jessop expressed his support for the rebranding that the city council is working on and concerns about private lands with public access. He is having issues with graffiti and dumping on his property. He would like help from the city and law enforcement to deter this behavior. He suggested the idea of a neighborhood watch.

#3. Work Session on Pipeline Items

Jared asked for a status update on a few items discussed at the original strategy session. He suggested that everybody review the strategic plan to make sure things aren't falling through the cracks.

A. Branding Campaign

Donia updated the council on what she has been working on. She is working with a marketing company who really knows what rebranding will do for the city. She asked the councilmembers to agree to a special meeting next week for them to present at. We have paused the logo development to do it in conjunction with everything else.

B. Attracting 4 New Businesses

An entrepreneur has brought a gun barrel manufacturing company to Hildale, complimentary businesses may follow. This should bring 15-20 jobs.

Christian and Kyle met with Gary Tooke who is looking to expand the scope of what he is trying to do and create an all-natural vineyard café and winery. Stacy mentioned that the Uzona Chamber of Commerce has reported on business growth on both sides of the line. She has an individual for administration to contact about a bank.

There was discussion on updating the business license ordinances, policies and procedures.

The company buying the Western Precision building has gone before GOED for an incentives package. The mayor and Christian will be attending their Board meeting to represent the city's desires.

There was discussion on making sure the city is "attractive" for our focus on attracting businesses, local incentives, and CRA development.

C. Curfew

Councilmembers would like to get Colorado City on board, a meeting will be scheduled this week to have the discussion.

D. Lease Renewal and Expansion of Maxwell Park

The St. George Field Office BLM Director, Realty Specialists, Engineering Technician, and Trails Planner came out for a lunch at Maxwell and tour of Hildale. They are really interested in helping to push forward the recreation opportunities in our area. It was recommended that we determine what we want as far as expansion and include it in the lease renewal application. Next steps are to obtain public input and for the council to identify what we want for the park. Administration was directed to identify areas of land, improvements allowed, parties involved, resources available, and a timeline for the next meeting. There was discussion on the old Master Plan for Maxwell.

E. Police Building

Stacy is waiting to hear back from the individual in charge of the USDA grant for the police. She reminded the council that she was authorized \$4,000 to write a grant to get a police building on the Hildale side. Hildale City wants to continue to work with Colorado City, but wants to be prepared for the future with a police facility. A SWOT analysis and planning sheet was completed.

F. Welcome Sign

On hold pending branding.

G. Welcome Center

On hold pending branding.

H. Downtown Hildale City Center

On hold pending branding.

I. Maxwell Water Sales

To be discussed at August meeting.

J. Development of Water Treatment Facility

The contract for the feasibility study should be awarded next week.

K. Creation of Economic Committee

On hold pending Economic Development Strategic Plan.

Lawrence indicated that he would represent a seat on the UZONA Chamber of Commerce on behalf of the city, if needed.

There was brief discussion on the Colorado City Music Festival.

With no other business, meeting adjourned at 9:03 pm

I verify that a copy of the notice and agenda was delivered to the Mayor and City Council members and posted at the City Hall, 320 E. Newel Avenue, Hildale, Utah and sent to the Utah State Public Meeting Notice coordinator.

Minutes were approved at the City Council Meeting on June 5, 2019.

Vincen Barlow

Vincen Barlow, City Recorder

